

2024 Cookie Caregiver Guide

Troop Cookie Coordinator:

Name: _____

Email: _____

Phone: _____

Key Dates	
Caregiver Permission Form Due	November 10
Order Due to Troop	Mid-November
Cookie Program Begins	Wednesday, January 17
Booth Sales Begin	Saturday, January 20
Parents/caregivers begin turning in money	January 21- 29
First ACH Withdrawal (50% of initial order)	Friday, February 2
Parents/caregivers turn in money	February 2-12
Second ACH Withdrawal (remaining balance of initial order)	Friday, February 16
Cookie Program Ends	Sunday, February 25
Parents/caregivers turn in money	February 26- March 1
Final ACH	Friday, March 8

2024 Cookie Lineup

Adventurefuls	Brownie inspired cookie with caramel flavored crème and a hint of sea salt.
Toast-Yay!	French Toast inspired cookie dipped in delicious icing.
Lemonades	Shortbread with tangy lemon icing.
Trefoils	Traditional shortbread.
Thin Mints	Crispy chocolate wafers dipped in a mint chocolaty coating.
Peanut Butter Patties	Crispy vanilla cookies with peanut butter, covered in chocolate.

Caramel deLites	Vanilla cookies with caramel, toasted coconut, and milk chocolate stripes.
Peanut Butter Sandwich	Peanut butter sandwich cookie.
Caramel Chocolate Chip (Gluten Free)	Classic chocolate chip cookie with caramel and a hint of sea salt.

Why Participate in the Cookie Program?

The Girl Scout Cookie Program, the foundation of entrepreneurial experience in Girl Scouts, is an important (and exciting!) part of the overall Girl Scout experience—tons of learning and beyond- and delicious cookies for our awesome cookie customers! It’s a win-win.

Whether Girl Scouts go door to door, set up booths at libraries and shopping centers, or sell cookies online with Digital Cookie®, they’re also preparing for a bright future as a business leader or entrepreneur. The Girl Scout Cookie Program shows the world their business savvy as key members of the world’s largest girl-led entrepreneurial program.

Every year Girl Scouts all over the country use their cookie earnings to do amazing things in their communities and beyond. From helping animal shelters and feeding the homeless to raising awareness about bullying, making public areas more accessible to people with disabilities, and tons more, Girl Scouts can and will do anything they put their hearts and minds to.

As cookie entrepreneurs, Girl Scouts gain essential skills and work as a team to accomplish common goals and solve problems, while building the confidence they need to shine as future leaders. And did we mention fun? They have lots of that along the way, too.

And now with Digital Cookie, Girl Scouts can do and learn even more—and have more fun than ever before—all while giving cookie customers more ways to support them and their goals.

Remember: smart cookies don’t just improve their own lives—they have the vision to change the world.



By participating in the Cookie Program, they are learning 5 skills. With these skills, your Girl Scout will be poised for success in her career.

1. **Goal Setting** — setting cookie sales goals individually and with the troop, creating a plan to reach them, and developing cooperation and team building skills all along the way.

- Why does this matter? There will always be a deadline your Girl Scout will have to meet. By setting goals and planning she will never miss a deadline and miss out on an opportunity!
2. **Decision-Making** — deciding how the troop will spend their cookie proceeds, furthering their critical thinking and problem-solving skills that will help them throughout life.
 - Why does this matter? Your Girl Scout will be faced with decisions throughout her life. Critical thinking and problem solving to make a decision is the difference between a good and not so thought-out decision.
 3. **Money Management** — as your Girl Scout takes cookie orders, handles money, and gains valuable and practical life skills around financial literacy.
 - Why does this matter? Budgeting! whether it is for a college education, or that new computer/laptop, your Girl Scout being able to balance a budget and understand money is a great life skill to have. What better place to learn it than with Girl Scout Cookies!
 4. **People Skills** — Girl Scouts learn how to talk to, listen to and work with all kinds of people while selling cookies.
 - Why does this matter? These experiences help develop healthy relationship and conflict resolution skills for continued growth throughout life.
 5. **Business Ethics** — utilizing the Girl Scout Law to be honest and responsible at every step of the cookie sale.
 - Why does this matter? Business ethics here reinforce the positive values of a rising Girl Scout.

Her Cookie Business = A Family Affair!

The year-by-year Cookie Entrepreneur Family pin collection is the latest addition to the Girl Scout Cookie Program—and was inspired by and designed for families just like yours!

It's never been easier to support your Girl Scout in developing business skills, making amazing memories, and earning a different pin for her uniform every cookie season. The simple, age-specific guidelines have been tailored for your Girl Scout's developing skill set, making success a snap. To download the guidelines, you can visit www.girlscouts.org.

Cookie Entrepreneur Family Pin

The [Entrepreneur Family Pin](#) requirements emphasize learning the Five Skills of Product Program with the support of their family. Pins can be earned at every grade level as seen here:



Online Marketing and Social Media

Girl Scouts can use electronic marketing and social media to gather sale commitments from family, friends, and previous customers if they are practicing safe online marketing and following GSUSA guidelines.

Girl Scouts must fill out the GSUSA Online Safety Pledge, located at: http://www.girlscouts.org/help/internet_safety_pledge.asp.

The cookie program is a girl-led program for Girls Scouts to learn entrepreneurship skills to build their future. All activity on social media should be conducted primarily by the Girl Scout, with appropriate supervision by caregiver.

The Dos:

- Girl Scouts who are 13 or older may use their own social media sites to market cookies.
- Girl Scouts should only use their first name and troop number when advertising on social media.
- Caregiver may comment on a post in a public facing site in which the poster is asking for Girl Scout Cookies, but only to tell poster to send them a direct message.
 - Girl Scouts/caregivers should never post the link to a minor's personal, online store on public sites or provide their address or phone number.
- Girl Scouts under the age of 13 may use their caregiver's social media to advertise cookies with caregiver supervision.

The Don'ts:

- No addresses and no phone numbers should be used when advertising or communicating on social media.
- Girl Scouts should not use PayPal, Venmo, eBay, Amazon, or other comparable sites to collect payments.

- Girl Scouts may not market or post the link to their personal online store on any third-party page or group such as:
 - Facebook Marketplace
 - Facebook Buy/Sell/Trade Groups
 - Neighborhood pages (i.e., Nextdoor, Facebook Neighborhood groups)
 - Craigslist, Offer Up
 - Or any other site deemed inappropriate by GSCTX.
- Communicating with strangers on the internet is not encouraged, and all communicating should include an adult.
- Participants may not ask a business to share personal links on their social media to promote individual sales.

Digital Cookie

Introduction to Digital Cookie®

Digital Cookie is a unified online selling platform that allows Girl Scouts to sell cookies through their personalized storefront or by using a mobile app. They can maintain an ongoing list of customers and track purchases and deliveries. DC24 Cloud is an internal term used to describe the 2023-2024 platform season.

Who uses it

Councils use Digital Cookie to support and manage Girl Scout member and Girl Scout troop access and online sales. Councils also set the structure of the online sale in Digital Cookie.

Girl Scouts create their own sites showing their goal for the sale and what they hope to learn. For Girl Scouts 13 and older, the site can be set up and run by the participating Girl Scout, with an appropriate level of caregiver oversight. For Girl Scouts 12 or younger, the site is actively managed and run by the Girl Scout's caregiver on her behalf in partnership with the Girl Scout. Girl Scouts and their families can manage their online sales, inventory, and financials using Digital Cookie.

Customers are invited by Girl Scouts to purchase Girl Scout Cookies® online.

Troop volunteers use Digital Cookie to set up and manage sales for a troop specific online sales site. They support Girl Scouts and families with visibility to the troop's online activities.

How it works

Digital Cookie takes the data entered into the baker software for Girl Scouts and troops in order to populate the user records. Information on Digital Cookie orders is sent back to the baker software and additional Girl Scout sales are sent from the baker to Digital Cookie for full integration. To help better explain the integration here are some process flow charts that show the various points of integration between the systems.

- Access to the system will be starting January 3, 2024.

- Replace Smart Cookies Direct Ship (for Girl Scouts), not Smart Cookies as an inventory management system.

Girl Delivered- Customers can request that a Girl Scout hand deliver cookies (local customers only). There are no shipping charges, customer pays online, and your Girl Scout delivers the cookies. You as the caregiver have 5 days to approve all girl-delivered orders, so that you only allow your Girl Scout to deliver to customers she knows.

2024 Recognition Information

Program Credits

- Earned by selling 300+ packages.
- Program Credits are non-cumulative until the 1500+ level. Then the Girl Scout chooses between the prize or additional Program Credits.
- Individuals in troops that opt-out of prizes do not earn Program Credits.
- GSCTX will email virtual card numbers in April directly to the caregiver email as listed in Smart Cookies.
- Program Credits may be saved for troop travel, Girl Scout Destination trips or resident camp by converting to Carryover Credits, minimum \$100 required to start. Complete the [Program Credits Form](#) to convert credits.
- Program Credits can be used to pay for membership through our springtime renewal which usually ends at the end of June. More information will be provided when Program Credits are emailed out in April.

Troop Level Rewards

- Troops that have a per girl average of 350+ at the end of the sale each Girl Scout that sold 350 or more will receive Axolotl and Central Texas lap pin set.

1000+ Program Credits or Ice Cream Maker

Girl Scouts have two options along with the sterling charm, key ring, and boost bar. Girl Scouts can choose either an ice cream maker and book of recipes or Axolotl hoodie.

- Key ring and boost bar and hoodie (if chosen) will be received with lower-level prizes.
- GSCTX staff will manually collate and ship the certificates and sterling charms in June/July.
- Program credit totals \$350 at this level and will be sent to caregiver's email in April (if Girl Scout chooses free week of camp at 1250 level, they will not earn any Program Credits).
- Ice cream maker and recipe book will be shipped directly to Girl Scout in June/July.

1250+ Choice between: Free Week of Standard Camp, Design your own shoes or Program Credits

- Free Week of Standard GSCTX Camp
 - If choosing free week of camp, no Program Credits for previous levels will be earned, this includes at the 1000+ level.

- Program Credits are non-cumulative which means a Girl Scout will only earn at the highest level sold. Example, sold 1250+ packages and chose Program Credits, will earn \$425 not \$425 + \$350.
- Register for camp as soon as registration opens! Pay the deposit only to hold your spot. GSCTX will clear the balance of campers who earned a free week of standard camp once payment is due.
- Any Girl Scout that earns a free week of camp and does not register by May 1, 2024, will automatically be converted to additional \$75 in Program Credits, totaling to \$425.
- Free week of standard camp is only for Girl Scouts of Central Texas camps. Cannot be used for other council's camps. Only good for summer 2024.
- Design Your Own Shoes- Converse OR Vans
 - Girl Scout can choose between either Converse or Vans to design their own shoes.
 - Instructions will be sent out in May/June for how Girl Scout will create their shoes.
- Additional \$75 in Program Credits for total of \$425
 - by May 1, 2024, will automatically be converted to \$425 in Program Credits.

1500+ Choice Between: *each options includes 1500+ boost bar.*

- Free Week of Standard GSCTX Camp Upgrade! Girl Scout who chooses free week of standard camp at 1250 level, can upgrade her camp to a specialty camp at this level.
 - Register for camp as soon as registration opens! Pay the deposit only to hold your spot. GSCTX will clear the balance of campers who earned a free week of standard camp once payment is due.
 - Any Girl Scout that chooses this prize and does not register by May 1, 2024, will automatically be converted to \$50 in Program Credits.
 - Only for Girl Scouts of Central Texas camps. Cannot be used for other council's camps. Only good for summer 2024.
- GS Day Schlitterbahn
 - Includes day pass for Girl Scout and one caregiver to Schlitterbahn waterpark in New Braunfels along with a light lunch. Transportation not provided.
 - **Dates: either Saturday, June 8, 2024, OR Sunday, June 23, 2024.**
 - An email will go out in April for date selection.
 - Girl Scouts who do not select date will be given Program Credits. Girl Scouts who select a day and cancel within 2 weeks of the event date, will not receive Program Credits as an alternative option.
 - Dates depend on availability of vendor and are subject to change.
- GS Day Kalahari
 - Includes day pass (Tom Foolery Indoor Adventure Park included) for Girl Scout and one caregiver to Kalahari Resort in Round Rock along with a light lunch. Transportation not provided.
 - **Dates: either Sunday, June 9, 2024, OR Saturday, June 22, 2024.**
 - An email will go in April for date selection.
 - Girl Scouts who do not select date will be given Program Credits. Girl Scouts who select a day and cancel within 2 weeks of the event date, will not receive Program Credits as an alternative option.
 - Dates depend on availability of vendor and are subject to change.
- Additional \$50 in Program Credits

2000+ Choice Between: *each options includes 2000+ boost bar.*

- Projector Bundle (mini pocket projector and foldable screen), Popcorn maker
 - Items will be shipped directly to Girl Scout in June/July.
 - Items cannot be returned or exchanged. Actual may vary.
- Telescope, Hammock
 - Items will be shipped directly to Girl Scout in June/July.
 - Items cannot be returned or exchanged. Actual may vary.
- Smart Watch
 - Items will be shipped directly to Girl Scout in June/July.
 - Items cannot be returned or exchanged. Actual may vary.
- Additional \$75 in Program Credits

3000+ Choice Between: *each options includes 3000+ boost bar.*

- Adventure Pack: Inflatable Stand Up Paddle Board, Day Pack
 - Items will be shipped directly to Girl Scout in June/July.
 - Items cannot be returned or exchanged. Actual may vary.
- Nintendo Switch Lite with Carrying Case
 - Items will be shipped directly to Girl Scout in June/July.
 - Girl Scout will receive an email to choose carrying case color in April.
 - Items cannot be returned or exchanged. Actual may vary.
- Additional \$75 in Program Credits

4000+ Choice Between: *each options includes 4000+ boost bar.*

- Trip to Hawaii- July 20-26, 2024
 - Only C/S/A's (must be grade 6 and above) can attend trip, younger Girl Scouts will choose one of the 'or' at this level.
 - Trip is staff chaperoned.
 - Caregivers are not allowed to attend unless asked to be a chaperone.
 - Exploring the island of Maui, learning to surf, snorkel, zipline and hike to breathtaking waterfalls. Trip will also go to Haleakala National Park to see the gorgeous sunrise on top of a dormant volcano and close out with a traditional Luau.
- Surface Pro Tablet w/type cover
 - Items will be shipped directly to Girl Scout in June/July.
 - Items cannot be returned or exchanged. Actual may vary.
- Cricut and Material Bundle
 - Items will be shipped directly to Girl Scout in June/July.
 - Items cannot be returned or exchanged. Actual may vary.

Note: All rewards are subject to availability and may change. Rewards are not to be transferred, sold, or returned/exchanged and are earned by the Girl Scout for use.

Direct Ship Patches

Girl Scouts who sell 36+ packages through Digital Cookie (with customer paying for shipping cost) will earn the Cookie Techie Patch. All packages sold online count towards other levels. Only packages sold via Digital Cookie will count for Direct Ship reward.

C/S/A Opt-Out Option

Full Cadette, Senior and Ambassador troops can choose to opt out of prizes and earn an extra \$0.10 per box sold.

- Every girl in the troop must vote and agree on opting out!

- Patches are earned as outlined in the reward plan, but prizes or Program Credits are not awarded.
- Troops who choose this option will have to make this choice in Smart Cookies.

Set Your Cookie Goals

The Girl Scout Cookie Program Dates:
January 17th - February 25th

You may not take orders or sell cookies before this date.

All awards are cumulative, except for Program Credits

My Goal:

girl scouts
of central texas

gsctx.org | 800.733.0011

36+
Pkgs



Theme Patch

85+
Pkgs



Axolotl Plush Backpack Clip

165+
Pkgs



Mood Mixer Camp Light

225+
Pkgs



Small Axolotl Plush

300+
Pkgs



Journal with fun stickers
AND \$30 Program Credits

450+
Pkgs



Dry Bag Backpack* AND
\$65 Program Credits
*(24 inches long)

550+
Pkgs



Beach Towel AND
\$100 Program Credits

700+
Pkgs



T-Shirt AND
\$135 Program Credits

850+
Pkgs



Axolotl Plush Pillow
AND \$170 Program Credits

1,000+
Pkgs



1000+ Key Ring, Boost Bar, Sterling Charm, \$350 Program Credits,
Ice Cream Maker OR 1000+ Key Ring, Boost Bar, Sterling Charm,
\$350 Program Credits, Hoodie

1,250+
Pkgs



Free Week of Standard GSCTX Camp* OR addl. \$75 Program Credits
(totaling \$425) OR Design Your Own Shoe-Converse*
OR Design Your Own Shoes-Vans*

1,500+
Pkgs



Upgrade to GSCTX Specialty Camp*, Boost Bar OR GS Day at Kalahari
(see back for dates), Boost Bar OR GS Day at Schlitterbahn (see back
for dates), Boost Bar OR Addl. \$50 Program Credits, Boost Bar

2,000+
Pkgs



Projector Bundle*, Popcorn Maker*, Boost Bar OR Telescope*,
Hammock*, Boost Bar OR Smart Watch*, Boost Bar
OR addl. \$75 Program Credits, Boost Bar

3,000+
Pkgs



Adventure Pack: Inflatable Stand Up Paddle Board*, Day Pack*,
Boost Bar OR Nintendo Switch Lite* with case, Boost Bar
OR Addl. \$75 Program Credits, Boost Bar

4,000+
Pkgs



Trip to Hawaii (C/S/A only): July 20-26, 2024 (see below more details),
Boost Bar OR Surface Pro Tablet w/type cover*, Boost Bar
OR Cricut w/material bundle, Boost Bar

Troop Per Girl Average (PGA)



Operation Cookie



Direct Ship



Operation Cookie – Cookie Share

Girl Scouts love to give back to the community and our Cookie Program is a fantastic opportunity to do that. Customers may choose to donate cookies through Cookie Share (virtual cookie share). This program will work in tandem with Operation Cookie. Cookies purchased through the Cookie Share program will be packed and shipped from council with the help of Girl Scouts participating in the Operation Cookie program. These cookies will not be handled by the troop but will be shipped from council directly.

Troops may also choose to donate cookies to their preferred charity, but these sales will be recorded as any other sale in Smart Cookies and not counted towards Cookie Share. Troops will be responsible for the transport and tracking by variety in Smart Cookies as any other transaction.

Door-to-Door and Wagon Sales

Girls can begin to go door to door and take orders on Wednesday, January 17, 2024. Cookies must be sold for \$6 per package unless Gluten free which must be sold for \$7. Only 2024 cookies may be sold!

- Girls can go door to door with a wagon in any residential neighborhood in the GSCTX sales area. “Residential area” does not include commercial areas, public areas, such as parks or festivals, gun shows, apartment complexes, senior centers, or any other group living situation.
- Permission must be granted by the property manager to sell door-to-door at any apartment complex, senior center, or any other group living situation.
- Wagon sales/door-to-door sales may be conducted in commercial areas where there are not pre-existing service unit or council booths and with prior service unit permission (required).
- If you take a wagon to a public area such as parks or festivals, you must acquire proper vendor or city permissions before selling in that area.
- Wagon sales are inherently mobile. Stopping a wagon or other mobile sales device for a prolonged period turns your mobile sale into a booth and it becomes subject to the service unit booth rules.
- Sales may occur in the front yard of a Girl Scout’s private residence. If it is a private dwelling that requires permission to sell, permission must be granted by the appropriate

administrative body. All homeowner's association rules must be followed during the program.

Door to Door and Booth Safety Requirements

- Troop will encourage touchless payment methods to minimize cash handling.
- Troops will clean and disinfect frequently touched surfaces and are expected to sanitize hands often.
- Individuals will limit close contact with others and maintain proper distance.
- Girl Scouts and adults will be courteous, and respectful of space and merchandise.
- GSCTX will communicate to service unit cookie managers any additional requirements closer to the start of the program.

Booth Sale Guidelines and Rules

Girl Scout booths may only occur from January 20 – February 25!

Girl Scout Daisies at Cookie Booths

- Service units will not distribute booths directly to Girl Scout Daisy troops. Girl Scout Daisy troops will partner up with their mentor troop or cookie captains for their booth sale.
- We recommend that service units distribute the booths to the cookie captains and have the Daisies bring cookies from their own troop or personal inventory.
- Girl Scout Daisies should participate for no more than one hour at each individual booth. We recommend only 30-minute shifts for first year Daisies.
- If a caregiver does not feel comfortable with their Daisy partnering with a cookie captain, then their Daisy will not be able to participate in cookie booths.
- Focus for Daisy participation in Cookie Program is to learn the Five Skills and learn how to run a business. Cookie captains are great mentors for this.

Cleanup and General Information

- Count your cookies before you start the booth – and again at the end of the booth.
- Phones should be silenced or turned off during the booth.
- Be on time for your booth. Be ready to leave when your booth time is over, so the other troop does not have to wait for you to pack up.
- If a girl or adult requests to use a chair, they should make a request to their service unit cookie manager and booth manager (no personal details needed in the request).
- Be sure to remove empty packages and other debris from the locations when you leave. Do not use the receptacles at the booth site.
- Be sure to have an adequate supply of currency to make change. Do not approach a business for change.
- After the booth sale, adults or troop leaders should work together with the girls to evaluate the booth sale.

Don'ts of Booth Sales

- Girls are not to approach vehicles under any circumstance.

- No food/eating while at a booth. This includes adults. Non-alcoholic drinks are permitted if they are kept under or behind the table. We recommend closed containers. Clean up all spills.
- No tagalongs or friends at booths. This includes pets.
- Do not count your money while at the booth. Do it only in the privacy of your vehicle or at home.
- Do not park directly in front of the store. These spots are for store customers.
- Adults should be engaged with their Girl Scout at booth and not talking and distracted by other adults at the booth.

Booth Setup

- Booths may only be set up by the GSCTX, service unit booth or service unit cookie manager. If you have information about a possible booth, please turn it over to the service unit booth manager or service unit cookie manager to coordinate the agreement.
- For equitability of all, private booths are not allowed. This includes setting up on the sidewalk along any road. If a business has a booth to offer, it must be shared with the whole service unit, or it may not be utilized as a booth. As a thank you to the troop that brought the booth in, they may have one free booth slot at that location.
- If a caregiver, family friend and/or family owns a business in another service unit's boundaries, permission from that service unit is required to host a booth there. It is up to each service unit cookie manager and service unit booth manager if they would like to allow girls from other service units to utilize family or family/friend businesses for a booth.
- If a booth is set up on the property of an organization (social club, church, etc.), all Girl Scouts who are members of that organization should be invited to participate in that booth. These booths are not as high volume as normal commercial booths, so they do not need to be opened to the entire service unit.
- Per GSUSA, cookie booths may not be set up in front of businesses that girls cannot legally patronize.
- Cookie booths cannot be operated without the direct involvement of a Girl Scout. A booth staffed only by adult volunteers is contrary to the mission of the Cookie Program.
- Cookie displays at a business are not allowed; it is contrary to the mission of the Cookie Program.
- Businesses may not promote individual links on their social media.
- Girl Scouts may not advertise on public-facing sites. Only promoting sales via Facebook profile page (set to "Friends Only") is okay.

Girl Staffing

- Booths should be staffed with two girls and two adults with the following exceptions:
 - There can be two Daisies, two cookie captains (or mentors) and two adults at one booth.
 - We suggest one Daisy, one mentor and two adults.
 - There can be a Cadette, Senior, or Ambassador with one adult present if the service unit has enough booths for this.
 - Juniors may sell with one adult and one girl present if the service unit has enough booths for this.
 - Service units are not required to allow J/C/S/A to staff a booth with one adult and one girl, it is based on booth availability.
- Daisies should partner up with a mentor troop for booth sales. No more than two Daisies at a booth at a time and no more than one hour for each booth.

- If one of the two girls scheduled for a booth can't come because of illness, all attempts should be made to contact the troop leader to find a replacement. If the troop leader cannot find a replacement, the Girl Scout can work with her caregiver at that booth if she is a Junior or older.
- Be sure to take with you: permission slips (if necessary), emergency medical information for all attendees, a first aid kit, water, a table and displays.
- Dress for the weather! Don't forget hats and gloves! Not all booths will allow you to sell inside.
- The adults are responsible for the distribution of cookies and collection of money.
- All booth chaperones must be registered with a current criminal background check on file with GSCTX.
- Each Girl Scout who takes part in a booth sale must always wear her Girl Scout Membership pin and she should wear her Girl Scout uniform or other Girl Scout clothing that identifies her as a Girl Scout.
- Smile, be polite, hold a door if necessary. Say "Thank you" to every customer regardless of purchase.
- Always ask customers as they leave the business, not going in!

If problems arise during the booth sale, handle them in a dignified, courteous manner. If the problem cannot be resolved between the parties, please contact your service unit cookie manager.

Frequently Asked Questions

How do I sign up my Girl Scout for cookies?

Contact your Troop Leader or Troop Cookie Coordinator (TCC).

Make sure you:

- Register your Girl Scout for the 2023-2024 membership year.
- Attend the parent informational meeting.
- Sign a [Caregiver Responsibility Agreement](#).
- Give your troop cookie coordinator your daughter's initial order.

Can my Girl Scout sell online?

- Girl Scouts may sell online through Digital Cookie.
- All ages can participate; caregivers must sign up for those under 13.
- Girl Scouts can sell online in two ways (direct ship or girl delivered) by sending ecards to potential customers.

What if my Girl Scout's troop doesn't have a Troop Cookie Coordinator?

Volunteer! It's fun and helps your troop learn a skill that is valuable in the real world. Contact your service unit cookie manager OR products@gsctx.org if you want to contact the service unit leadership about training.

Who is our Girl Scout cookie baker?

Girl Scouts of the USA (GSUSA) currently sanctions two bakers: ABC Bakers (ABC) and Little Brownie Bakers (LBB). We are currently under contract with ABC. **All varieties cost \$6.00, except Caramel Chocolate Chip (these cost \$7.00).**

How do I order and pick up cookies?

- My cookie orders can be picked up from the troop cookie coordinator on____(day of the week).
- Between the hours of:___and __
- Receipts must be signed by troop cookie coordinators and caregivers for all cookie transactions and money turned over to be deposited in the troop accounts.

Tip: Troop cookie coordinators and caregivers should keep a copy of the receipt for all transactions.

- Re-orders can be made once a week at the TCC's discretion (some areas only do initial orders and no re-orders). Delivery will be based on the day assigned by the delivery agent for each area.

How are sales entered?

The troop cookie coordinator or troop leader enters the sales into Smart Cookies (the online ordering and inventory system) by individual Girl Scout. Sales are based on the cookies the Girl Scout receives. Financial responsibility is transferred with the cookies.

Who do I give the money to?

The troop cookie coordinator, troop leader, or troop treasurer will collect the money to deposit into the troop bank account. They should fill out a receipt and provide you with a copy every time you give them money. Never leave money without receiving a receipt, never leave money outside someone's home if they are not home.

You must request a copy of your receipt (for both products and money). If a troop cookie coordinator does not want to provide a receipt, please email CustomerCare@gsctx.org.

Can I return cookies?

- GSCTX does not allow returns. All cookies that are ordered and signed for belong to you as a caregiver. Check with your troop cookie coordinator about exchanging/transferring varieties with others in your troop.

Can my troop require me to pre-pay for cookies?

- No. GSCTX has procedures in place to protect troops against potential caregiver debt. For this reason, we do not allow troops to mandate that caregivers pre-pay for cookies. Please call Product Programs at 1-800-733-0011 if you experience this issue.

Where does the money go?

- Troop proceeds and troop bonuses are left in the troop account for use on activities throughout the year and on programming that the troop agrees on.
- Super Troops can earn additional proceeds per package when the troop participates in the Cookie Program, turns in their troop financial report on time, and meets requirements to be considered a Super Troop. Learn more about Super Awards [here](#).
- Troop proceeds belong to the troop, not the individual Girl Scout because no individual girl can profit by participating in Product Programs. This includes Individually Registered Members (Juliettes). No Girl Scout may profit from participation in Product Programs. If a girl decides to leave a troop or leave Girl Scouts there are specific instructions on how troop proceeds can be split, that can be found on our website under Troop Finances.

Earn up to \$1.12/package*!	
Troops can earn the following proceeds for participating in the 2024 Cookie Program:	
\$.80 per package +	Base Troop Proceeds
\$.25 per package +	Cookie bonus- must meet cookie bonus requirements
Additional \$.05-\$.07 per package	The three tier Super Award bonus- troop can earn \$.05, \$.06, or \$.07 per package depending on met requirements
\$1.10- \$1.12 per pkg!	Total proceeds per package

*Cadette, Senior, and Ambassador troops may opt out of Recognitions and Program Credits for an additional \$0.10 per package sold, bringing this total up to \$1.22 in proceeds per package.

