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Wells Fargo and Financial Literacy

Girl Scouts has teamed up with Wells Fargo to provide real life exposure to girls that will help them become money mavens. This exciting and inspiring FREE PATCH PROGRAM is available to all grade levels and includes an age-appropriate educational online game approach for girls to learn about financial literacy while having fun! These experiences will not only inspire girls to set glamorous goals, but will also ensure they become savvy money earners and confident money managers.

A [2013 GSUSA study](#) revealed that 94% of girls would rather make their own money than rely on their parents and 80% would rather make their own money than marry someone who would support them financially. Girls feels strongly that financial responsibilities should be shared, with 86% saying that both household partners should make financial decision yet only 12% considering themselves very confident making financial decisions. We can change that!

GSCTX and Wells Fargo know that every girl is a part of the future of our economy and we want to ensure they are confident in their financial decision-making. We're so excited to partner with *Hands on Banking*[®] to make this possible!

Can't wait to get started? Attend one of the scheduled bank program dates available on the events calendar or enjoy the program at your own pace by completing at least five of the activities in your grade level booklet. Once you've completed the Patch Order Form below, you'll get the patch FREE!

Want to do more cool stuff?

Set up a tour of a Wells Fargo, or have a Wells Fargo speaker come to co-teach an activity!

Area 4 contact	Amber Walker	amber.m.walker@wellsfargo.com	(512) 344-7170
Area 3 contact	Katerina Hall	Katerina.L.Hall@wellsfargo.com	(979) 268-3238
Area 1 contact	Karen Loehman	Karen.s.loehman@wellsfargo.com	(325) 657-8635
Area 2 coming soon!			





K-1



2-3



4-5

Must complete 5 of the following 10 options.

[Print sections from Kid's Toolkit](#)

The Meaning of Money & What Banks Do	X	X	X
Earnings	X	X	X
Needs vs. Wants	X	X	X
Budgeting	X	X	X
Saving and Me	X	X	X
Credit & You	no lesson	no lesson	optional
Planning for a Pet	optional		
My Financial Plan	no lessons	optional	
Be Safe Online			
Visit a Wells Fargo Location	optional		

[Instructor's Guide](#)

[Modification: Kid's Online Modules](#)



6-8

Must complete 5 of the following 10 options.

[Print sections from Teen's Toolkit](#)

You and Your Money	X
Earning Power	X
Understanding and Creating Budgets	X
Financial Decision Making	optional
Comparison Shopping	
Banks and You	X
Credit	X
Smart Investing	optional
Saving for a Pet	
Online Safety	
Visit a Wells Fargo Location	

[Instructor's Guide](#)

[Modification: Teen's Online Modules](#)



9-10



11-12

Must complete 6 of the following 10 options.

[Print sections from Young Adult's Toolkit](#)

How Money Works	X	X
Your Money Toolkit	X	X
Starting Your Search and Getting a Job	X	X
Consider Entrepreneurship	X	X
Be a Savvy Shopper	optional	optional
Saving to Buy a Car		
Understanding and Creating Budgets	X	X
Credit Basics	X	X
Investing Basics	optional	optional
Staying Safe		
Visit a Wells Fargo Location		

[Instructor's Guide](#)

[Modification: Young Adult's Online Modules](#)



Wells Fargo Financial Literacy Patch Order Form Girl Scouts of Central Texas

Please Print:

Name _____ Date _____
Address _____ Apt# _____
City _____ State _____ Zip _____
Phone: Day (____) _____ Evening(____) _____

GSCTX Members:

Troop # _____ Level _____ SU _____

Quantity of Patches by level:

D _____ B _____ J _____ C _____ S _____ A _____

** Patches are free, sponsored by Wells Fargo in 2019, to all GSCTX members.*

Outside of GSCTX Council Members:

Name of Council _____

Quantity of Patches by level:

D _____ B _____ J _____ C _____ S _____ A _____

Total # of Patches _____ at \$2.00/patch = Total \$ _____

To receive your Wells Fargo Financial Literacy patches please submit request form, completed program evaluation form and check (if applicable) made out to GSCTX to:

Girl Scouts of Central Texas
Attn: Program Service
12012 Park Thirty-Five Circle
Austin, TX 78753

Select Delivery Method:

- Pick-up at Kodosky Service Center
- Mail - Please allow 3-4 weeks for delivery.



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If you have any questions please call (512) 490-2324 or email programs@gsctx.org.



Wells Fargo Financial Literacy Patch Program

EVALUATION

Thank you for taking the time to share your thoughts about the Wells Fargo Financial Literacy Patch Program. Your feedback will help the Girl Scouts of Central Texas' Program Services Department better meet the needs of girls and leaders. Please return this form with your patch request.

How did you learn about the program? <input type="checkbox"/> Website <input type="checkbox"/> Event <input type="checkbox"/> Girl Scout Publication Word of Mouth <input type="checkbox"/> Other _____					
Number of girls who used the program: _____	Level(s): D B J C S A				
Please rate each category:	Excellent	Very Good	Good	Fair	Poor
Clarity of patch program requirements					
Knowledge gained about financial literacy					
Appropriateness for level/age of girls					
Interesting and creative activities					
Met Discover, Connect, Take Action goals					
Program met expectations/needs					
Overall satisfaction with program					
What were your girls' favorite parts of the program? <div style="border: 1px solid black; height: 40px; width: 100%;"></div>					
What could be done to improve the Wells Fargo Financial Literacy Patch Program? <div style="border: 1px solid black; height: 60px; width: 100%;"></div>					
Additional comments: <div style="border: 1px solid black; height: 80px; width: 100%;"></div>					

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